

PRIZE COMPETITION

« WE RIDE PARIS »

ARTICLE 1 – ORGANISER

PARIS SAINT-GERMAIN FOOTBALL, *société par actions simplifiée* incorporated under the laws of France, with a share capital of €519,803,879.60, registered with the Paris Trade and Companies Register under number 382 357 721, having its registered office at 24 rue du Commandant Guilbaud, 75016 Paris, France (hereinafter referred to as the "**Organiser**" or "**PSG**"), is conducting a free prize competition with no purchase necessary entitled "WE RIDE PARIS", running from Monday 17 August at 4:00 p.m. (Central European Time (UTC+1)) to Monday 14 September at 6:59 a.m. (Central European Time (UTC+1)) (hereinafter the "**Competition**").

ARTICLE 2 – PARTICIPANTS

2.1. Participation in the Competition requires unreserved acceptance of these rules in their entirety (hereinafter the "**Rules**"), the applicable codes of conduct governing the use of the Internet, and all laws, regulations, and other legal instruments in force in France. Failure to comply with the conditions of participation set out in these Rules shall render the relevant entry void.

2.2. This free Competition is open to all physical person who have attained the age of majority, regardless of their country of residence, with the exception of employees of the Organiser, any person who has directly or indirectly participated in the design, production, or management of the Competition, as well as their spouses or partners (whether by marriage, civil partnership (PACS), or cohabitation) and members of their families (direct ascendants and descendants, or other relatives whether or not residing in the same household).

2.3. The Organiser reserves the right to require any participant to provide evidence of compliance with the conditions set out herein. Any person who fails to satisfy such conditions refuses to provide the requisite evidence, or provides incomplete, inaccurate, or falsified information shall be disqualified from the Competition and shall not, in the event of winning, be entitled to receive the relevant prize.

2.4. As the Competition is open internationally, all costs associated with participation in the Competition (including, without limitation, Internet connection fees, registration on the Landing Page, and the use of connected sports platforms or physical activity tracking applications) shall be borne entirely by each participant, with no right of reimbursement or compensation from the Organiser. Similarly, all costs associated with the enjoyment of the prizes (including, without limitation, transportation, accommodation, catering, and any other ancillary expenses) shall be borne exclusively by each winner.

ARTICLE 3 – PARTICIPATION TERMS

3.1. Participation in the Competition shall be exclusively via the Internet by electronic means, to the exclusion of any other method, including by post.

Participation in the Competition shall be exclusively through the dedicated Landing Page for the Competition, accessible at the following address: <https://psg.fr/en/we-ride-paris> (hereafter the « **Landing Page** »).

Participation in the Competition requires access to the dedicated Landing Page, on which each participant must register, as well as access to the ZWIFT platform and/or a physical activity tracking platform, depending on the option chosen by the participant to demonstrate eligibility.

3.2. To enter the Competition, each participant must:

- Register on the dedicated Landing Page for the Competition;
- Demonstrate, at their option, either:
 - o completion of the 16.4 km challenge on the ZWIFT platform, by providing their email address to the Organizer, who reserves the right to verify with ZWIFT that the winner has actually completed the challenge;
 - o completion of a 16.4 km cycling route, by submitting as proof the record of their physical activity logged on the tracking application of their choice.

3.3. Each participant acknowledges that they are solely responsible for their physical fitness to complete the sporting challenge required to demonstrate eligibility and represents that they have verified, where appropriate with a healthcare professional, that they are able to complete it without risk to their health. The Organiser shall not be held liable for any incident, accident, or injury occurring in connection with the completion of such challenge.

3.4. The use of virtual cycling platforms, physical activity tracking applications, or any other equivalent platform remains subject to the general terms and conditions of use specific to each such platform, which each participant must have read and undertakes to comply with. The Organiser is not a party to such terms and conditions and shall not be held liable for their application, amendment, or any malfunction of such platforms.

ARTICLE 4 – PRIZES

4.1 The Organiser offers the winners the following prizes:

- 6 x 1 access to participate in the final stage of the We Ride Paris challenge at the Parc des Princes, alongside professional riders from the Groupama-FDJ United team and Paris Saint-Germain ambassadors, each with an estimated value of €1,000 including VAT (one thousand euros including all taxes), it being specified that this prize, which is exceptional in nature and not commercially available, is subject to an indicative valuation established in good faith by the Organiser;
- 1 VIP experience for 2 persons to participate in a professional FDJ UNITED SERIES race, immersed in the peloton, with a value of €3,000 including VAT (three thousand euros including all taxes);
- 1 VIP experience for 2 persons offered by the Groupama-FDJ United team to attend the finish of a professional cycling race taking place during 2027, with a value of €1,200 including VAT (one thousand two hundred euros including all taxes);
- 1 ZWIFT bike, with a value of €1,500 including VAT (one thousand five hundred euros including all taxes);
- 2 x 1 official We Ride Paris cycling kit designed by Edgar Plans, each with a value of €200 including VAT (two hundred euros including all taxes);

- 3 x 1 WHOOP band and annual subscription, each with a value of €400 including VAT (four hundred euros including all taxes);
- Gift vouchers valid on the Paris Saint-Germain online store (<https://store.psg.fr/fr/>), consisting of 2 vouchers with a value of €200 including VAT (two hundred euros including all taxes) each, 4 vouchers with a value of €100 including VAT (one hundred euros including all taxes) each, and 10 vouchers with a value of €50 including VAT (fifty euros including all taxes) each;
- 5 x 1 annual subscription to the ZWIFT platform, each with a value of €200 including VAT (two hundred euros including all taxes).

4.2. The value of the prizes is determined on an indicative basis as at the date of drafting of these Rules and shall not be subject to any challenge as to their valuation.

4.3. Any additional cost required for taking possession of and enjoying the prizes, including, where applicable, travel, transportation, accommodation, or visa expenses necessary to reach the location at which a prize is to be enjoyed, with the exception of shipping costs as stipulated in Article 6 below, shall be borne entirely by the winners, who shall have no right to claim any compensation whatsoever from the Organiser, or from any service providers or partners.

4.4. Prizes supplied by third-party brands or service providers (including, without limitation, ZWIFT equipment, WHOOP bands, kits designed by Edgar Plans, and resources made available by the Groupama-FDJ United team) remain subject to the terms of sale, warranties, and conditions of use specific to their respective manufacturers or suppliers. The Organiser shall not be held liable for the quality, conformity, or proper functioning of such products and services, liability for which rests exclusively with their manufacturers or suppliers.

4.5. Where applicable, all customs duties, import taxes, or other charges applicable to the dispatch or delivery of a prize to a winner residing outside France, as well as any tax consequences arising from the award of the prize in the winner's country of residence, shall be borne entirely by the winner, with no right of recourse against the Organiser.

4.6. The Organiser reserves the right, in the event of circumstances beyond its control, particularly those relating to its suppliers or unforeseeable events, to substitute the advertised prizes with prizes of equivalent value and similar characteristics. The winner shall be informed of any such changes and hereby waives in advance any claim in this regard.

ARTICLE 5 – SELECTION AND ANNOUNCEMENT OF WINNERS

The winners shall be selected by random draw conducted by the Organiser at the end of the Competition period, i.e. on Monday 14 September 2026 (Central European Time (UTC+1)), from among all Participants who have complied with the conditions of participation in the Competition.

With respect to the prize consisting of an access pass to participate in the final stage of the We Ride Paris challenge at the Parc des Princes, one of the six (6) winners shall necessarily be drawn at random from among participants who hold subscriber status under the Paris Saint-Germain "My Paris" programme as at the date of the draw. Each winner shall be notified of their win by the Organiser by email, sent to the email address used by such winner at the time of their entry, within a maximum period of 5 days, and shall be invited to

confirm acceptance of their prize and to provide their postal address within a maximum period of 5 days following receipt of such email.

In the event of a winner's renunciation, or should a winner fail to provide their contact details within the prescribed time limit, the Organiser shall award the prize to another participant, selected by random draw. No notification shall be sent to participants who have not won.

ARTICLE 6 – DELIVERY AND USE OF THE PRIZES

6.1. Prizes shall be dispatched within 30 days following receipt by the Organiser of the winner's confirmation and postal/email address.

Any prize returned to the Organiser by the postal service or the carrier responsible for delivery, for whatever reason (for example: "no longer residing at the address provided"), shall be deemed abandoned by the winner, and the winner shall have no right to make any claim in this regard.

6.2. Prizes are personal to the winners and may under no circumstances be assigned to third parties, nor be resold, whether on the secondary market, on online resale platforms, or by any other means.

Winners undertake to accept the prizes as offered, with no possibility of exchange, in particular for cash, other goods or services of any nature whatsoever, nor transfer of the benefit to a third party. Similarly, no request for compensation may be made in respect of such prizes.

6.3. With respect to access to the final stage of the We Ride Paris challenge at the Parc des Princes, each winner undertakes to comply with the stadium's internal regulations, stadium access procedures, and all applicable legal and regulatory provisions relating to security. Any access pass found on the secondary market or on an online resale platform may be cancelled, without the winner being entitled to any refund or compensation from the Organiser.

ARTICLE 7 – LIABILITY

7.1. The Organiser shall not be held liable if, due to force majeure or any event beyond its control, the Competition governed by these Rules is cancelled, extended, shortened, postponed, or modified.

7.2. The Organiser shall under no circumstances be liable in the event of loss, theft, and/or damage to a prize by the carrier responsible for delivery. The Organiser shall not be liable, and no claim may be brought against it, in the event of force majeure events (strikes, severe weather, etc.) depriving participants, in whole or in part, of the ability to participate in the Competition and/or depriving winners of the benefit of their prizes.

The Organiser, as well as its providers and partners, shall under no circumstances be liable for any incidents that may occur in connection with the use of the prizes by the beneficiaries or their guests once the winners have taken possession thereof.

Similarly, the Organiser, as well as its providers and partners, shall not be liable for the loss or theft of prizes by the beneficiaries once the winners have taken possession thereof.

7.3. The Organiser shall not be liable for any damage, whether direct or indirect, regardless of the causes, origins, nature, or consequences thereof, even if it has been advised of the possibility of such damage, arising from:

1. any malfunction of the Internet network or of the computer equipment (hardware and/or software and/or databases and/or data) of a participant or of any person or company connected with the organisation of the Competition, or, more generally, any other problem relating to (tele)communications networks, means and services, computers (whether online or otherwise), servers, Internet access and/or hosting providers, computer equipment, or the software, databases, and data of any person;
2. any damage caused to Participants, to their computer equipment, and to the data stored thereon, as well as any consequences that may result therefrom for their personal or professional activities;

any person's access to the Landing Page, or the inability to access it.

7.4. The Organiser may cancel all or part of the Competition if it appears that fraud has occurred in any form whatsoever, including by electronic means in connection with participation in the Competition or the determination of the winner. The Organiser reserves the right, in such circumstances, not to award the prizes to fraudulent participants and/or to bring proceedings before the competent courts against the perpetrators of such fraud.

ARTICLE 8 – COMPETITION RULES

The Rules shall be available on the Organiser's website.

A copy of the Rules shall also be sent by post, free of charge (postage reimbursed upon simple request), to any person requesting the same from the Organiser.

ARTICLE 9 – PUBLICITY AND PROMOTION OF PARTICIPANTS

By the sole act of participating in the Competition, participants authorise the Organiser to publish, on any medium, in connection with any advertising or promotional event related to this Competition and in connection with subsequent communications relating to the Organiser's brands and/or events, their surnames/the first letter of their surname and their first names, without such authorisation conferring upon them any remuneration, right, or benefit of any kind, other than the award of the prize won.

Such authorisation shall take effect from the date of announcement of the win and shall remain in force for a period of six (6) months.

Winners granted access to the final stage of the We Ride Paris challenge at the Parc des Princes further authorise the Organiser to take and use, under the same conditions and for the same duration, photographs and videos depicting them at such event, including alongside professional riders and Paris Saint-Germain ambassadors.

ARTICLE 10 – DATA PROTECTION

10.1. The Organiser undertakes to respect the confidentiality of personal data provided by participants and to process such data in compliance with EU Regulation 2016/679 of the European Parliament and of the Council of 27 April 2016 known as the “GDPR”.

For the purposes hereof, personal data means, without limitation, the following data: surname, first name, date of birth, email address, and postal address (hereinafter the "**Information**").

The Information collected concerning winners is processed by the Organiser in connection with their participation in the Competition, in particular to ensure its proper conduct and the dispatch of prizes to winners. All such information is necessary to enable the Organiser to conduct the Competition. Personal data processed in this context shall be retained by the Organiser for a period of 6 months following the end of the Competition.

Such personal data shall not be transferred to any service provider or partner of the Organiser, or more generally to any third party, with the exception, where applicable, of service providers strictly necessary for the management of the Competition or for the dispatch of prizes to winners residing outside France. In the event that a transfer of data outside the European Union is required, the Organiser undertakes to ensure an adequate level of protection in accordance with applicable regulations, in particular through the implementation of standard contractual clauses approved by the European Commission.

10.2. Subject to having given their consent by means of a tick box, the email address of each relevant Participant may be used by the Organiser for commercial prospecting purposes.

In such case, the email address and data relating to the commercial offers sent to each Participant shall be retained for three years from the date of collection or from the last contact initiated by the Participant towards the Organiser.

10.3. Each Participant has the right of access, rectification, and updating of data concerning them where such data is inaccurate or incomplete, and the right to erasure where such data is no longer necessary for the management and performance of their contractual relationship, unless such data is required to establish, exercise, or defend legal claims. The Participant may request the portability of such data. The Participant also has the right to object to processing operations or to request the restriction thereof.

The Participant may exercise their rights at any time and contact the Data Protection Officer by email at dpo@psg.fr or by post at the following address:

PARIS SAINT-GERMAIN
Service Compliance
53 avenue Emile Zola
92100 Boulogne-Billancourt

The request must be accompanied by a photocopy of proof of identity. A response shall be provided within one month of receipt of the request.

The Organiser shall use its best endeavours to respond to any queries concerning the processing of personal data it carries out. If, however, such exchanges with the Organiser have not been satisfactory, participants have the right to lodge a complaint with the Commission Nationale de l'Informatique et des Libertés (CNIL) in accordance with the procedures set out on its website (www.cnil.fr).

ARTICLE 11 – DISPUTES AND CLAIMS

These Rules shall be governed by French law.

Any dispute arising in connection with this Competition that cannot be resolved amicably shall be submitted to the competent courts.

Save in the case of manifest error, it is agreed that the information generated by the Organiser's Competition systems shall constitute conclusive evidence in any dispute as to the connection data and the electronic processing of such information relating to the Competition.

Any complaint must be addressed in writing, to the exclusion of any other method, to the Organiser's registered office, within thirty days following the draw (as evidenced by the postmark). After such date, no complaint shall be accepted.

No response shall be given to any telephone or written enquiry concerning the interpretation or application of these Rules, the mechanics or conditions of the Competition, or the list of winners.