



**FOR COMMUNITIES**

*25 YEARS OF IMPACT  
FOR THE NEW GENERATION*





PSG for Communities is an expression of Paris Saint-Germain's commitment off the pitch, and is devoted to supporting and being there for the new generation.

Education, sports, nutrition, citizenship, and living together are the core values we aim to pass on to the young people who need help the most.

The actions of PSG for Communities are the result of the constant dedication of the teams of the Paris Saint-Germain Foundation and Endowment Fund, as well as of our partners and patrons, volunteers, and the entire PSG community.

Our commitment began in the Paris region, the birthplace of the Club, and now extends across France and around the world.

In 25 years, we have already achieved great things. In the years to come, let's build a more inclusive society and a hopeful future for every young person.

**Nasser Al-Khelaïfi**

*President of Paris Saint-Germain*



# 25 YEARS OF COMMITMENT, 300,000 INSPIRING STORIES

Created at the start of the new millennium, PSG for Communities gained new momentum with the arrival of QSI as Paris Saint-Germain's majority shareholder in 2011.

Today, its initiatives are built around four social-impact programmes, regularly assessed and strengthened to support their scaling.

2000

CREATION OF PSG FOR COMMUNITIES

2008

PARTNERSHIP WITH NECKER-ENFANTS MALADES HOSPITAL

2012

LAUNCH OF THE ALLEZ  
LES FILLES PROGRAMME

ALLEZ  
LES FILLES

2016

LAUNCH OF THE ÉCOLE  
ROUGE & BLEU PROGRAMME

ÉCOLE  
ROUGE  
& BLEU

2021

LAUNCH OF THE ONE TEAM  
PROGRAMME AND ORGANISATION  
OF THE FIRST SOLIDARITY CANTEEN

ONE  
TEAM  
  
CANTINE  
SOLIDAIRE

2025

BEGINNING OF THE INTERNATIONAL  
ROLLOUT OF THE ONE TEAM PROGRAMME

2024

OPENING OF THE MAISON PSG FOR COMMUNITIES  
AT THE PSG CAMPUS IN POISSY

2026

OPENING OF A THIRD ÉCOLE ROUGE & BLEU  
WITHIN THE NECKER-ENFANTS MALADES HOSPITAL

## TWO ENTITIES, ONE SHARED AMBITION

The commitment of PSG for Communities is carried by two distinct yet complementary legal entities:

**The Paris Saint-Germain Foundation,**  
created in 2000 ;

**The Paris Saint-Germain Endowment Fund,**  
created in 2013 to develop new sources of financing  
(donations from individuals and companies,  
which foundations are not eligible to receive)  
in order to strengthen the impact  
of the programmes.



**SINCE  
2000**

**300,000** young people supported

over **6,000** initiatives

**400** young sports educators trained

A partnership-based approach:

**300** charities

**15** medico-educational institutes (IME)

**17** schools and secondary schools

**22** partner hospitals across the region

**EACH  
SEASON**

**1,500** young people supported

**1,500** dreams fulfilled for ill children

**450** operations organised



**€3** **MILLION BUDGET IN 2025**

# PARIS FOR GOOD

On 23 September 2025, the Parc des Princes hosted the second edition of the Paris For Good charity gala, aimed at raising funds for PSG for Communities and the Naked Heart France association.

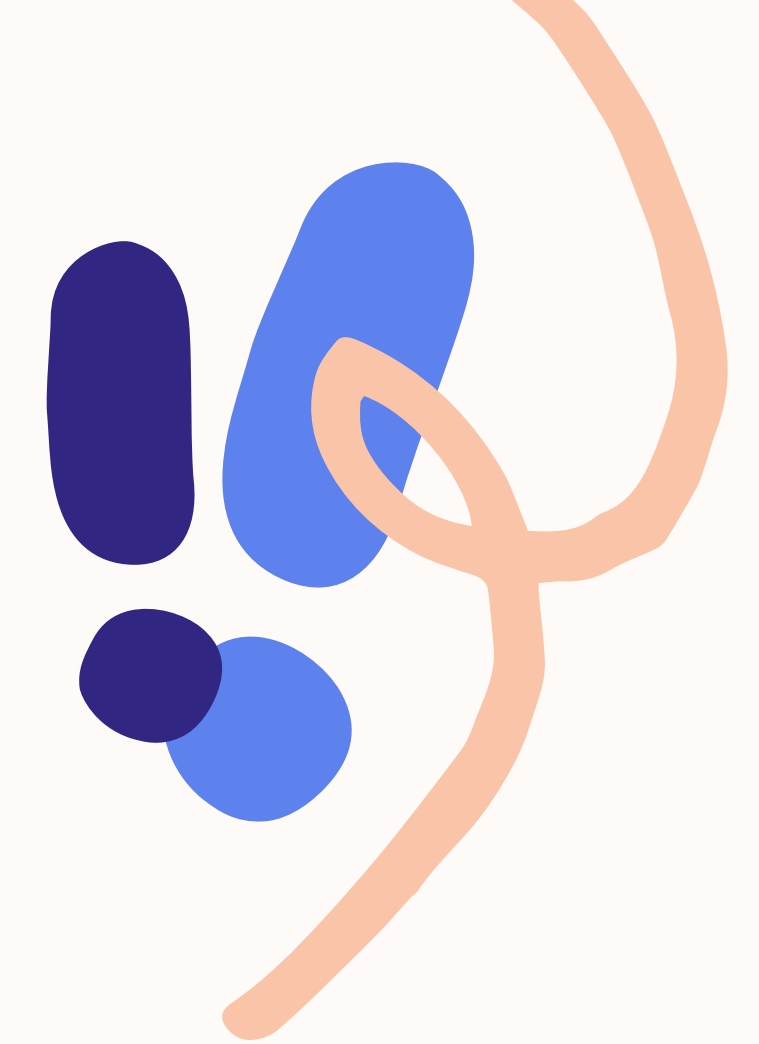
In the presence of numerous public figures, the evening featured an auction of exceptional experiences and creations linked to art, sport, fashion, and culture.

A record €4 million in donations was raised on this occasion, shared equally between the two organisations.





# TWO NEW AMBASSADORS TO REPRESENT PSG FOR COMMUNITIES: SAKINA KARCHAOUI & WARREN ZAÏRE-EMERY



*They represent the future of the Club, the embodiment of its values and its sporting ambition. And now, they are the new faces of PSG for Communities.*

Trained at Paris Saint-Germain and born in the Île-de-France region, **Warren Zaïre-Emery** shines in the Club's colours and is emerging as one of the greatest hopes of French football.

*"I am proud to be an ambassador for PSG for Communities. It's important for me to help young people of my generation and to give back to my community. Going to meet children, giving them hope, encouraging them to play sports, supporting families – these are concrete actions that truly change lives. I'm happy to be part of it."*

Warren Zaïre-Emery

Captain of the Paris Saint-Germain women's team, **Sakina Karchaoui** fully embraces her unifying role in the dressing room, on the pitch and beyond. An inspiring role model for generations of young women, she is the most-followed French female athlete on social media.

*"I have received so much. My family gave me strong values, confidence and unwavering support. Football shaped me both as a player and as a woman. Today, I am committed to passing on those values and sharing what I've learned. Becoming an ambassador for PSG for Communities is a natural extension of my role as captain – a continuation of my commitment on and off the pitch."*

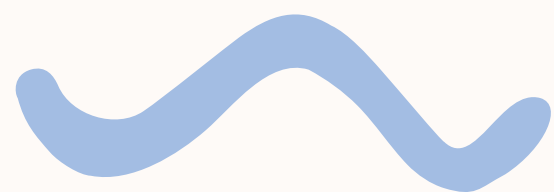
Sakina Karchaoui





# 4 PROGRAMMES, ONE SHARED PSG FOR COMMUNITIES DNA

École Rouge & Bleu, One Team, Allez les Filles !, Cantine Solidaire: PSG for Communities' four flagship programmes are rooted in shared values and a common methodology that reflect the DNA of Paris Saint-Germain: youth, innovation, empowerment, and strong local engagement. Initially implemented in the Paris region, these programmes are now gradually expanding internationally.



## Spreading the Club's Values

### TRANSMISSION

PSG for Communities aims to pass on—beyond the pitch—the values that guide the Club's athletes in each of their achievements: teamwork, effort, learning, and the joy of playing sports and sharing with others.

### EMPOWERMENT

Through sporting and cultural discovery activities, meetings with athletes, and support focused on developing soft skills and self-confidence, PSG for Communities seeks to broaden horizons and create opportunities for young people who begin life with fewer advantages.

### LEGACY

Each programme is designed to foster the conditions for long-lasting local impact by building strong connections with families, local clubs, and community organisations.

## An Innovative Methodology

In close collaboration with the local institutional and community ecosystem, **PSG for Communities operates all its programmes**, recruits and trains educators, and develops a detailed methodology and set of specifications.

**Sport serves as the cross-cutting educational tool across all programmes, used as a foundation for learning, and as a means to foster inclusion, citizenship, personal development, and self-confidence.**

Each programme aims to address social issues that receive limited local support, relying on **innovative pedagogical approaches** to do so. Committed to ensuring the long-term sustainability of its initiatives and facilitating their expansion on a broader scale, PSG for Communities engages in a **social impact evaluation** process to identify and replicate the key factors of success.



## THE COMMITMENT OF THE PARIS SAINT-GERMAIN FAMILY

Athletes, academy young players and Paris Saint-Germain employees regularly volunteer for PSG for Communities' programmes.

This enriching experience helps embody the Club's values on a daily basis and forms an integral part of the civic education pathway for academy players.

During the 2024-2025 season:

- 40** sporting events
- 66** athletes involved
- 63** employee volunteers
- 27** academy players mobilised

# Acting for the Local Community

When it was founded in 2000, PSG for Communities' initial mission was to carry out grassroots initiatives benefiting disadvantaged children in the Yvelines department and the City of Paris.

Twenty-five years later, the local dimension remains at the heart of its commitment. The priority is to roll out the programmes across the Paris region, an extraordinary pool of talent for Paris Saint-Germain, with the aim of giving back to this territory everything it has contributed to the Club.

PSG for Communities works hand in hand with a wide network of:

- 300

charities
- 15

medico-educational institutes
- 17

schools and secondary schools
- 22

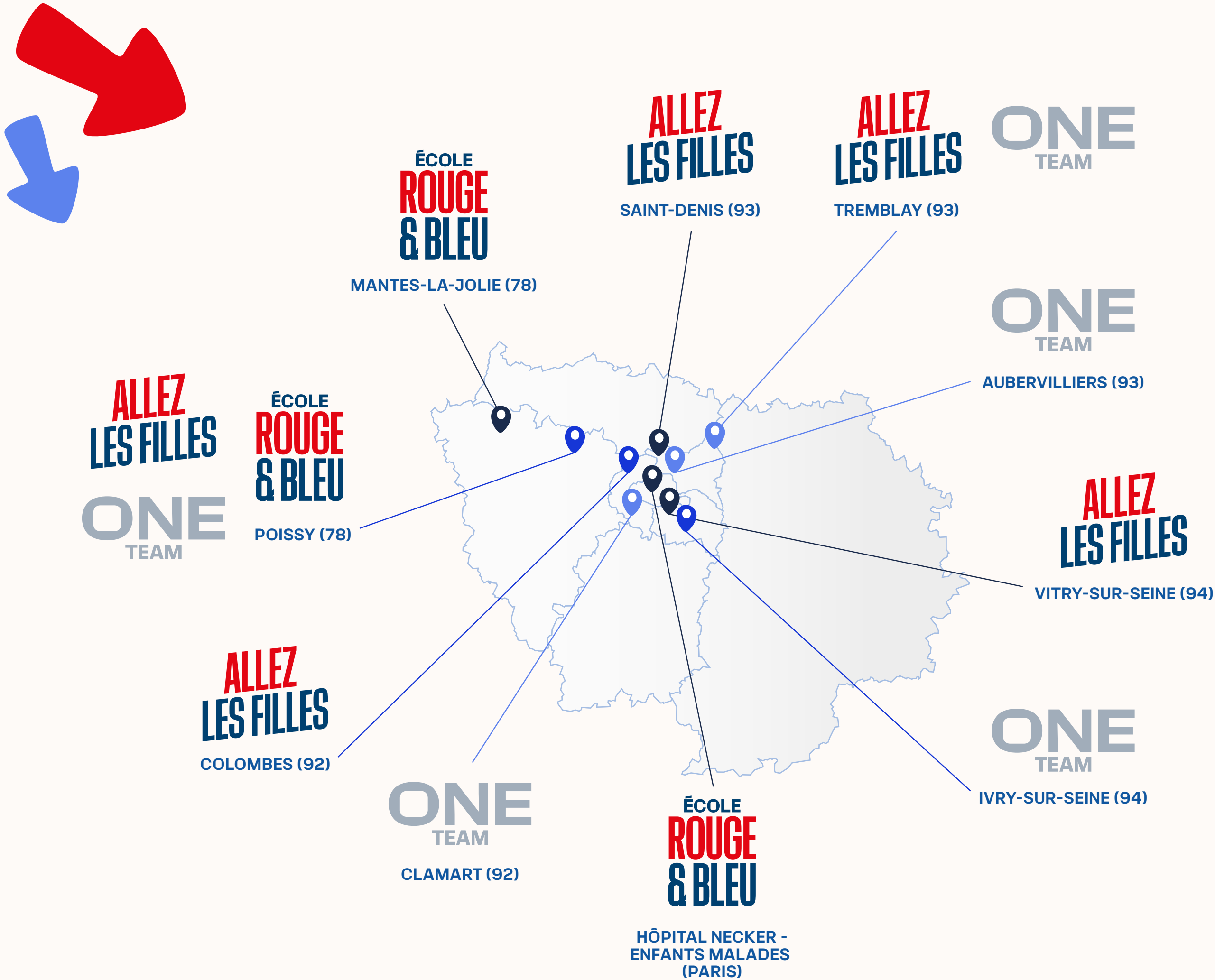
hospitals across the region

## THE ECONOMIC AND SOCIAL IMPACT OF PARIS SAINT-GERMAIN

**€243 million:** this is the total economic impact of PSG in the Île-de-France region for the 2023/2024 season, according to a study conducted by Centre du Droit et de l'Economie du Sport (CDES).

PSG for Communities also contributes to **professional integration** in the region by hiring young sports coaches on apprenticeship contracts. More than 400 coaches have already been supported, and the majority of them have subsequently been recruited to lead PSG for Communities programmes.

## PSG FOR COMMUNITIES CELEBRATES THE CLUB'S ROOTS IN THE PARIS REGION





# LA MAISON PSG FOR COMMUNITIES

The entire Rouge & Bleu family is now brought together within this pioneering centre of sporting and educational excellence in Poissy. After the arrival of the Club's professional, pre-academy and youth academy teams, PSG for Communities moved in during March 2024.

This presence on the Campus makes it possible to:

• **Benefit from high-quality facilities:**

- 1 pitch;
- 1 covered multisports court;
- 1 community space.

• **Strengthen programme synergies:**

**100** 100 young people are supported each week at the Campus through the École Rouge & Bleu, Allez les Filles and One Team programmes

- **Inspire children**, who get to grow and learn in the same environment as their heroes.



## TREMBLAY-EN-FRANCE, A NEW PLAYGROUND FOR PSG FOR COMMUNITIES

In collaboration with Qatar Airways, the We Are Etendard movement, and the town of Tremblay-en-France, Paris Saint-Germain has brought a public multisports pitch back to life, enabling local young people to freely practise football and handball.

Both an open-access sports facility and a true work of art created by contemporary artist Futura 2000, this newly renovated space will also host young beneficiaries of PSG for Communities programmes who live in the area.





Expanding beyond  
our borders

The priority given to the Paris region now aligns with a broader strategy for international development.

The same principles guide the implementation of programmes in new territories: **proximity**—through the analysis of local needs and collaboration with existing ecosystems to establish long-term dynamics—and **high-quality educational initiatives**, demonstrating PSG for Communities' ability to deliver relevant content in diverse contexts.



COX'S BAZAR PROJECT  
(2022-2024)

In Bangladesh, Paris Saint-Germain, the Klabu Foundation and the local NGO Friendship joined forces to enable children from the Cox's Bazar refugee camp and neighbouring villages to take part in sports activities. A fully equipped Sports Centre was created, offering sports facilities, coaches, training sessions and matches (football, basketball, volleyball, etc.). Operating like a library, the centre allowed each child to borrow jerseys in the colours of the Club and Klabu. One team of young girls even became district champions!

10,000 children benefited from the Sports Centre



# ÉCOLE ROUGE & BLEU

## FIGHTING SOCIAL INEQUALITIES AND SCHOOL DROPOUT

After-school hours are a moment when inequalities crystallise between children who have access to activities and academic support, and those who do not. Yet preventing school dropout also happens outside school, during extracurricular time when learning can be approached differently—through playful, active and inclusive methods.

### OUR CONCEPT

**The École Rouge & Bleu welcomes children aged 7 to 10 facing social difficulties, after school, offering them physical and educational activities designed to help rebuild confidence, reconcile them with learning, and transmit essential values.**

Each year,  
**1,300**  
children  
attend the Écoles  
Rouge & Bleu

### FOCUS

The École Rouge & Bleu has developed a unique teaching method built around sport, academic learning and new technologies. Through short, team-based sessions, physical and educational activities are seamlessly linked to maintain children's attention. A single activity can work on motor skills, coordination and public speaking; others combine ball games with mental arithmetic. Children learn through play and develop creativity, resourcefulness and mutual support.

### LOCATIONS

- Mantes-la-Jolie, Poissy, Necker-Enfants malades Hospital (end of 2026)

*"I love coming to the École Rouge & Bleu because I feel valued and listened to. We play lots of team games and the atmosphere is really great. The programme allowed me to discover new sports and open up more to culture."*

Walid, 11 years old.

*"We offer children a special moment after school, without pressure, in a caring environment. Here they are encouraged to move, have fun, share, while always working on key skills: social behaviour, team spirit, self-confidence. Week after week, I have seen children come out of social isolation and regain confidence in their abilities."*

Mathieu Goncalves, educator  
at the École Rouge & Bleu in Mantes-la-Jolie.



### ...AND COMING SOON?

**Opening of an École Rouge & Bleu at Necker-Enfants Malades Hospital**

As part of a partnership spanning more than 15 years, a new École Rouge & Bleu will open its doors at the heart of the hospital in late 2026.

The aim is to offer hospitalised children accessible activities that reduce anxiety and improve well-being, while taking medical constraints into account.

This unique initiative also seeks to break down the barriers of the hospital environment by enabling inclusive encounters between hospitalised children and those from outside.

Designed by Japanese architect Kengo Kuma, the building will showcase natural light and materials to create a smoothing environment.

ÉCOLE  
**ROUGE**  
& BLEU



# ONE TEAM

## PROMOTING INCLUSION AND SPORTS PARTICIPATION FOR CHILDREN WITH AUTISM SPECTRUM DISORDERS

81% of parents of children with disabilities would like their child to take part in cultural or sports activities, yet only 17% manage to find suitable options. There are very few sports opportunities adapted to children with Autism Spectrum Disorders (ASD), and even fewer inclusive initiatives that break down the barriers linked to disability.

### OUR CONCEPT

**One Team brings together, on the same football pitch, a team composed of children with ASD and neurotypical children aged 8 to 13. Once a week, under the supervision of educators trained in these specific needs, they train together: the neurotypical children play an active role in supporting the children with ASD. The benefits are significant for both groups: improved physical and mental health; strengthened cooperation, mutual understanding and acceptance of differences.**

# 120

children supported  
since the programme's creation

### FOCUS

One Team was developed in collaboration with experts and local stakeholders (clubs, institutes and specialised centres), and its implementation is guided by a dedicated paediatrician, psychologist and special-education specialist. **In 2024, Sport et Citoyenneté awarded One Team its Social Impact of Sport label (gold level), recognising it as a “structured tool for social inclusion, replicable and capable of driving change”.**

### LOCATIONS

- France : Clamart, Ivry-sur-Seine, Aubervilliers, Poissy and Lille
- International : Doha, Casablanca (2026)

**“Many parents painfully realise that school inclusion is just an illusion. Our children suffer, and so do the poorly trained teachers. Thanks to One Team, I have seen that the inclusion I no longer believed in truly exists. My son is going through a very difficult school year and this programme saved him.”**

Isabelle, mother of Esteban,  
participant in the Clamart One Team programme.

**“Over the course of the season that I followed in full, I observed that the children gradually familiarise themselves with the pitch. Many families and club directors assume that autistic children will never manage to take part, yet in reality, even children with very limited motor skills were able to stay on the pitch and participate in the sessions, at least to some extent.”**

Cyrielle DERGUY, Senior Lecturer in Psychology and researcher in psychopathology and health processes

### ...AND COMING SOON?

#### One Team Goes International

The organisational maturity, pedagogical quality and innovative nature of the One Team programme now allow for its deployment abroad.

In January 2026, a One Team project will be launched in **Casablanca. London** may also host the programme during 2026.

A basketball adaptation of the concept is currently being explored in **Washington** and **Doha** (where a football programme already exists).



# ONE TEAM





# ALLEZ LES FILLES!

## ENCOURAGING SPORTS PARTICIPATION AND EMPOWERMENT FOR GIRLS

49% of girls stop playing sports during adolescence—six times more than boys. Lack of self-confidence, negative body image, and the absence of relatable role models are among the many reasons behind this dropout. Yet practising physical activity is a powerful lever for empowering young girls.

### OUR CONCEPT

**Fortwohourseachweek, girlsaged11to14discover and try out a wide range of sports activities, and take part in group cultural outings—visits to the Parc des Princes, matches, museums, and more. Each group is supported by a Paris Saint-Germain mentor—Océane Toussaint, Priscilla Gneto, Thiniba Samoura and Anaïs Ebayilin—who regularly meet with the girls to exchange, inspire and share their experience.**

### FOCUS

On 25 March 2025, the 84 young participants of Allez les Filles! took part in a public-speaking competition held in the prestigious arena of the Parc des Princes. Trained in oratory techniques in the weeks leading up to the event, they defended, on stage and as a team, arguments on major social issues (civic engagement, the role of women in sport, etc.). The winning team received a trophy and an exclusive immersion inside the PSG Campus.

Since 2012,  
**550**  
girls have taken part  
in Allez les Filles!

### LOCATIONS

- Colombes, Vitry-sur-Seine, Poissy and Saint-Denis

*“Taking part in this public speaking competition was one of the greatest emotions of my life. I always struggled to speak in public, but thanks to the training and the encouragement from my educators and the other girls, I overcame my feeling of being out of place. Throughout the year, thanks to Allez les Filles!, I got to take part in activities I would never have had access to otherwise, and I made amazing connections.”*

Jordane, taking part in Allez les Filles! in Colombes

*“These young girls move me deeply. I recognise in them the questions, doubts and dreams I had at their age. If the programme can help them discover a sport they enjoy and gain self-confidence, that is the greatest reward.”*

Priscilla Gneto, PSG judo athlete and mentor of Allez les Filles! in Vitry-sur-Seine



**ALLEZ  
LES FILLES**



# CANTINE SOLIDAIRE

FIGHTING FOOD INSECURITY AMONG STUDENTS

34% of students still regularly skip meals due to financial constraints. Food insecurity is becoming a long-term reality for many students, with consequences for their physical and mental health, as well as their ability to continue their studies.

OUR CONCEPT

Organised in partnership with the associations Linkee and Studhelp, both committed daily to supporting students, the Cantine Solidaire (Community Canteen) is a twice-yearly initiative distributing food and essential goods to students facing hardship. Held at the Parc des Princes, it also offers cultural and sports activities, opportunities to meet volunteers and Paris Saint-Germain athletes, and support stands run with PSG for Communities' partners.

FOCUS

Coordinated by Linkee, the food distribution also helps combat food waste by using surplus products collected from food professionals. Each student leaves with a free basket of healthy essentials: fresh or dried fruit and vegetables, ready-made meals, and basic hygiene products. In November 2025, students were also able to pick free items from a Solidarity Boutique, offering new and second-hand clothing, organised with support from the association Dressed.

Since 2021,  
**15,000**  
students supported

**105**  
tonnes of food  
distributed

**€2,000**  
worth of meal vouchers  
offered to the 100 most  
vulnerable students  
(i.e. €2,000 per student)

*“Every day I have many expenses, and it's hard to cope. The Cantine is a real opportunity for me. I received a food basket, a jumper and a T-shirt. It warms my heart to be here at the Parc des Princes and to meet the athletes.”*

Ulrich, beneficiary of the November 2025 Cantine Solidaire.

*“Thanks to Paris Saint-Germain's visibility, this type of initiative is essential to raise awareness about student food insecurity and show that positive solutions do exist. This spotlight provides real support to associations like ours and offers a meaningful, uplifting moment for students in need.”*

Florian Rippert, President of Studhelp.

CANTINE  
SOLIDAIRE





# THE MAGIC OF THE CLUB AND ITS PLAYERS SUPPORTING SICK AND UNDERPRIVILEGED CHILDREN

Beyond its four core programmes, PSG for Communities supports initiatives throughout the year for the benefit of sick or disadvantaged children.

## Activities and Holiday Trips for Children in the Yvelines

PSG for Communities offers numerous sports and recreational activities to children living in deprived neighbourhoods. The aim is to brighten their daily lives by providing special moments, while instilling values of cooperation, respect and setting a positive example through sports practice.

## Dream Nights for Sick Children

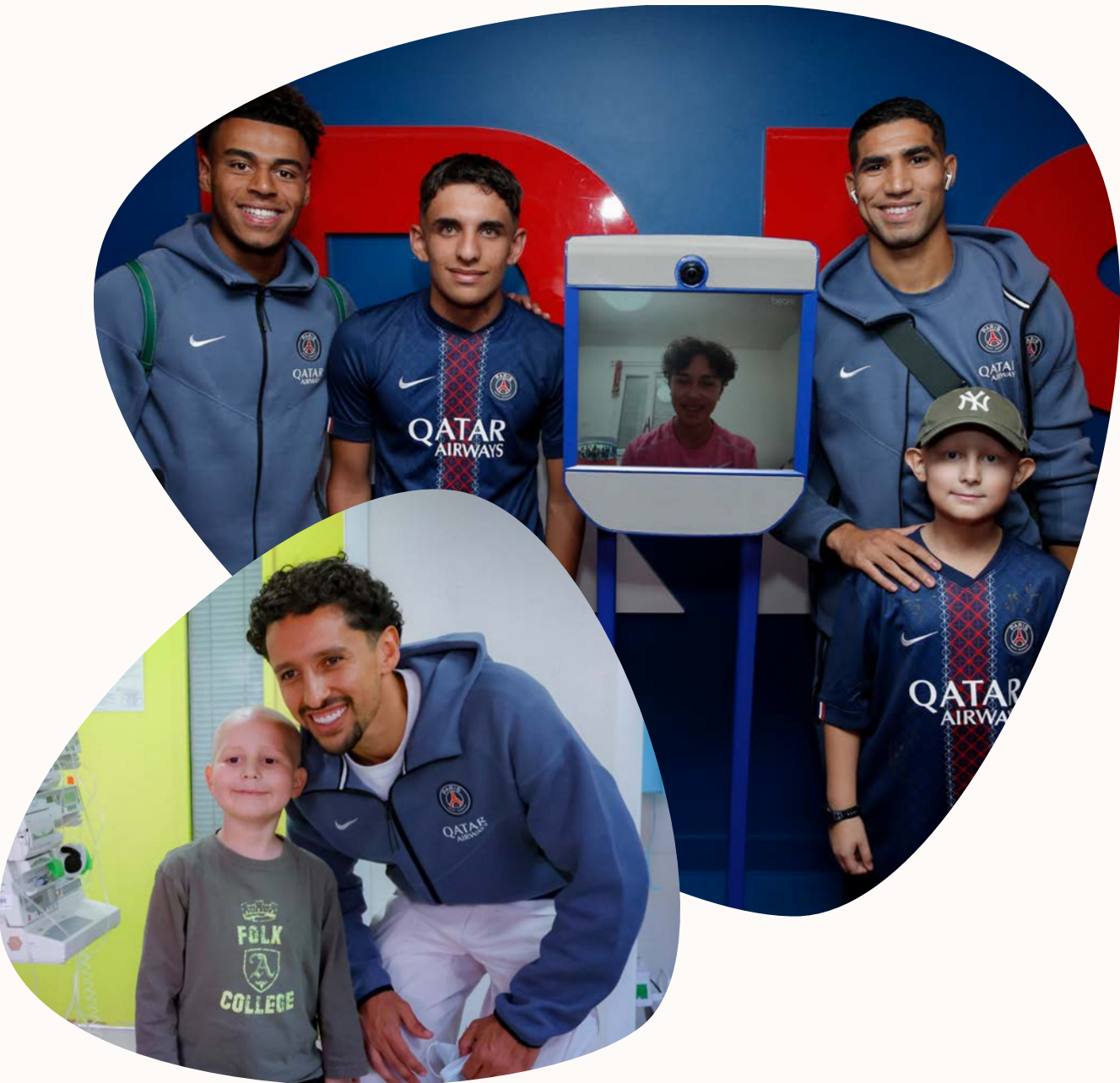
Through partnerships with hospitals in the Paris region and several specialised charities (Petits Princes, Make-A-Wish, Rêves, etc.), PSG for Communities makes the dreams of sick and/or hospitalised children come true by offering them unique moments of escape, joy and comfort.

At every home match, children and their families are welcomed at the Parc des Princes under exceptional conditions: personalised reception, access to areas reserved for players, and an exclusive match experience.

For those who cannot leave their hospital room, a connected robot allows them to experience the match remotely, access behind-the-scenes areas and interact with the players.

Players also visit hospitals regularly to meet sick children: conversations, distribution of gifts (jerseys, signed balls, goodies), snacks and photos all help create unforgettable memories.

Finally, children are regularly invited to visit the training centre in Poissy to discover the facilities and attend training sessions, which are normally closed to the public.



***“It was a truly beautiful moment we shared. I hope our presence brought these children joy, energy and motivation to keep fighting. When we meet them, they think we are the heroes – but they are the real superheroes!”***

Marquinhos, captain of the Paris Saint-Germain men's team.

***“This moment of connection between our patients and the PSG players was simply incredible. The children and their families had stars in their eyes! Several parents came to see me afterwards to express their deep gratitude for this initiative.”***

Isabelle Régnier, Senior Nurse, Paediatric Haematology, Immunology and Oncology Department, following the players' visit to Trousseau Hospital

**1,500**  
dreams fulfilled  
each season



Each season,  
**7** trips in France  
and abroad  
are organised  
for  
**215** children who would  
not otherwise have  
the opportunity  
to go away



# PSG FOR COMMUNITIES: YESTERDAY, TODAY AND TOMORROW



## *Two Questions for Fabien Allègre, Vice President of PSG for Communities*

**25 years! PSG for Communities is only slightly older than the young people it supports. Over 25 years, the world has changed, the new generation has changed, and PSG for Communities' actions have evolved. What is your assessment of these years of commitment?**

We have accomplished an extraordinary amount over a quarter of a century. More than 400,000 young people have been supported — and behind this number lie countless inspiring stories that embody the future.

By giving access to sport and culture, by broadening horizons, by creating meaningful encounters, and by sharing the magic of the Club, we have been able to positively influence the trajectory of an entire new generation.

I am fortunate — and I say this with deep gratitude — to have been entrusted by the President with the responsibility of overseeing both the Paris Saint-Germain brand strategy and the strategy of

PSG for Communities. These two dimensions are deeply interconnected: our brand speaks to the youth of today and tomorrow, and our community initiatives give tangible meaning to this positioning.

This coherence is essential, because the new generation expects brands like ours to commit and act — not merely through words!

### **What are PSG for Communities' strategic priorities for the future?**

PSG for Communities has evolved in step with the young people it supports.

We have integrated new campaigns — such as for student food insecurity, which surged after Covid and led to the creation of the Cantine Solidaire — and we have designed innovative programs addressing needs that had rarely been considered when it comes to disability, such as One Team.

This spirit of innovation, which is part of the Club's DNA, also drives our societal commitment.

Since 2011, we have significantly accelerated this momentum, and I am convinced it will only continue to grow in the coming seasons.

Our programs have now reached a strong level of maturity: their quality is recognized, and their social impact demonstrated. We are ready to scale up. Just as Paris Saint-Germain is a club rooted in Greater Paris yet with international reach, PSG for Communities now aims to support the most vulnerable young people far beyond our borders while carefully managing its development.

Because supporting the new generation — here or elsewhere — is part of our mission and our responsibility.



### THE PERSPECTIVE OF **PRESNEL KIMPEMBE** FORMER AMBASSADOR OF PSG FOR COMMUNITIES (2022-2025)

*Presnel, what is your best memory of this experience?  
What did it bring you?*

“Being an ambassador for PSG for Communities was a truly enriching experience, and one of my fondest memories at Paris Saint-Germain.

This commitment allowed me to put into action the values that matter to me, to meet incredible people, and to experience deeply emotional moments. I'm especially moved by the Cantine Solidaire initiatives: moments of solidarity and connection shared with the students and volunteers who took part.”



**PSG FOR COMMUNITIES  
EXTENDS ITS GRATITUDE TO  
ITS PARTNERS AND BENEFACTORS FOR  
THEIR ESSENTIAL COMMITMENT.**



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